

Articles and Speaking Engagements

Dennis Ackley

Summary List of Published Articles

- 401k Fee Disclosure for the ‘You Never Told Me Employees’*** – SHRM Online, February 2011
- Answers to the 401k Questions that Matter Most*** – SHRM Online, October 2009
- Fun and Easy Approaches May Not Lead to Successful Retirement*** – Defined Contribution Insights (Profit Sharing/401k Council of America), May/June 2009
- Retirement Education Needs to Define Success and Tap Into Motivation*** – Benefits & Compensation Digest (cover article), July 2008
- Help 401k Participants Discover Annuities*** – National Underwriter Magazine, June 2, 2008
- Employee Trust is Essential in 401ks and 403bs...But Sometimes Missing*** – Employee Benefit News, April 2008
- Clear Participant 401k Fee Communication is Inevitable and Necessary*** – Investment News, October 2007
- Hey Dude, the New Pension Protection Act is Sweet: But Not for Retirement Dreams*** – 401kHelpCenter, December 2006
- Communication: The Key to Putting ‘Benefit’ Back in Benefits*** – Workspan (World at Work), February 2006
- Six Steps to Effectively Communicating Your CDHC Plan*** – CDHC Solutions Magazine, October 2005
- Creating Benefit Value Statements*** – Benefits & Compensation Digest, March 2005
- A Free Car Would Make Employees Happy, So Why Don’t Their Benefits?*** – Journal of Employee Communication Management, February 2005
- Want Employees to Help Control Health Costs: Say So and Act Like It*** – Benefits & Compensation Solutions, February 2004
- Communicating a Consumer-Driven Healthcare Program*** – Workspan (World at Work), April 2003
- Measuring the Success of 401(k) Education Providers*** – IOMA’s Report on Managing 401(k) Plans, January 2003
- The Knowledge Needed to Make 401(k) Retirement Plans Work*** – Employee Benefit News, December 2002
- Taking Care in Communicating Health Care Plan Cutbacks*** – The Self-Insurer, December, 2002
- When Will the Secret of 401(k)s be Exposed*** – BenefitsLink, April 2002
- Start Measuring What We Say 401(k) Retirement Plans Do*** – 401kHelpCenter, March 2002
- Measuring the Real Success of Retirement Education*** – Plansponsor Magazine, February 2002
- Buy Your Retirement Here!*** – Sharing Ideas – International Foundation for Retirement Education, February 2002
- Consumer Approach to Retirement Planning*** – Employee Benefit News, September 2000

Ackley Associates

DennisAckley.com | Dennis@DennisAckley.com | 816 695-4808

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Taking a Consumer Approach to Retirement Savings – WEB Network Newsletter, December 1999

16 Ways to Boost Participation in Your 401(k) Plan – IOMA's Report on Managing 401(k) Plans, October 1999

How Communicators Can Make Change Work – Strategic Communication Management, September 1999

Dust Off the Image of Defined Benefit Plans – HR Magazine (Society for Human Resource Management), June 1999

Total Compensation: Effective Solution or Empty Slogan? – American Compensation Association News, March 1999

Retirement for Sale – Profit Sharing, February 1999

Communicating Cash-Balance Plans – Compensation & Benefits Review, December 1998

Three Questions Baby Boomers Must Answer – Employee Benefit News, June 1998

Retirement Education Needs to Make a Lot More Cents – Benefits Quarterly, First Quarter 1998

Strategic Communication: Full-Time Function or Dysfunctional Concept? – Communication World, July 1997

Making Retirement Education Work – Employee Benefit News, November 1996

Five Facts of Life for Retirement Consumers – Personnel Journal, November 1994

Treatment Drives Health Care Costs – Dallas Business Journal, July 1994

Helping Employees Make Sense Out of Health Care Plan Costs – Personnel Journal, October 1993

Total Compensation Communication: No Strategy, No Solution – HR Horizons, Summer 1993

Say the Right Things About Health Care Plans – HR Focus, July 1993

Communicating a Point of Service Plan – Compensation and Benefits Management, Summer 1993

Most Frequently Asked Questions About Flexible Benefits – Journal of Compensation and Benefits, June 1993

What to Say About Pay – Compensation and Benefits Review, February 1993

Three Things Wrong With Our Profession – Communication World (cover article), November 1992

Retirement Communication Could Use Consumer-Oriented Approach – Pension World, September 1992

The Secret of Communicating Bad News to Employees – Communication World (cover article), August 1992

Summary List of Speaking Engagements (since 1998)

American Society of Pension Professionals & Actuaries - The ASPPA 401(k) Summit – 2007

International Society of Certified Employee Benefit Specialists Symposium – 2006, 2005, 1998

CEM Benchmarking Client Conference – 2007

Benefits Management Forum & Expo – 2006 (*keynote speaker*), 2005, 2003, 2001, 2000, 1999, 1998

Ragan Corporate Communicators Conference – 2006

National Pension Education Association – 2006 (*keynote speaker*)

International Foundation of Employee Benefit Plans Annual Conference – 2007, 2005, 2004, 2002

World at Work Annual Conference (formerly American Compensation Association) – 2005, 2004, 2002, 2000, 1999, 1998

The Conference Board – 2005 Employee Benefit Conference

The Savvy Self-Funding Healthcare Conference & Expo – 2006 (*keynote speaker*)

International Foundation of Employee Benefit Plans Certificate Series - Employee Benefit Communication – 2011, 2010, 2009, 2008, 2007, 2006

Smith Barney 401k Conference – 2006

Financial Planning Association, Kansas City Chapter – 2006

Lorman Education Services - HRAs and HSAs Seminar – 2007, 2006

Missouri Association of Public Employee Retirement Systems Conference – 2006

Society for Human Resource Management - Webcast – 2006

International Foundation of Employee Benefit Plans - Webcast – 2006

Benefit Management Online Forum & Expo - Webcast – 2006

Benefits Communication Institute - IFEBP – 2008, 2005, 2004, 1998

Health Care Management Institute - IFEBP – 2005

SouthWest Benefits Conference – 2005, 2003 (*keynote speaker*), 1999

National Association for Variable Annuities – 2005 Marketing Conference, 2005 Retirement Income Conference

National Association of Health Underwriters Annual Conference – 2005

Health Savings Accounts 2005 Summit – 2005

M. Lee Smith Publishers - Strategic HR Leadership Conference – 2005

Financial Research Associates - Health Savings Accounts Conference – 2005

National Association of Insurance and Financial Advisors – 2005 Missouri State Conference

SHRM Missouri State Conference – 2005

National Health Benefits Conference – 2004

Employee Benefit News Magazine - Consumer Driven Health Care Seminar Series – 2003
International Quality and Productivity Center – 401(k) Communication Workshop - 2001
IFEBP International Benefits Conference – 2001
Profit Sharing / 401(k) Council Conference – 2000, 1999 (*keynote speaker*), 1998
Pension Benefit Guaranty Corp. (PBGC) – 1999 (*25th anniversary speaker*), 1998 (*executive presentation*)
Pensions & Investments 401(k) Conference – 2001
Personal Finance Employee Education Conference – 1998 (*keynote speaker*)
Southwest Human Resources Conference – 1999, 1998
Society for Human Resources Management – *dozens of local chapter meetings*
CEBS Educational Sessions and WEB Chapters – *dozens of local chapter meetings*